

NWOAHU Board Meeting Minutes

Date: 7/14/2016

Minutes Taken by: Ellen Fendley

Call to order at 3:03 PM

Meeting Location: First Insurance Group; 1755 Indian Wood Circle; Maumee, OH 43537

Prior Meeting Minutes:

5/17/2016 Minutes approved without changes. Karen Irwin moved to approve; Sherry Bassinger seconded, approved.

Treasurer:

Written Treasurer's Report dated June 2016 – July 2016 provided.

Membership:

Sherry present to provide report.

Allison Druckenmiller will stay lapsed as she is no longer able to commit.

Heather Fisher has left the industry so her lapse is not a surprise.

Amy Harbaugh stated she did not want to renew because the location is often not convenient for her to travel from downtown and that the Huntington approval process for the expense was difficult.

Sherry raised the point that perhaps we should continue to consider alternative membership meeting venues. The board continues to discuss various venues and current construction difficulties with various local regions. Downtown locations, such as Toledo Library or Mud Hens Stadium meeting room and the BBB was discussed again.

Karen Irwin stated Katie Williamson indicated she thought she took care of the renewal—sill on lapse list though.

Laurie Powell State Farm Agent in Findlay has not responded to Sherry. She thinks perhaps this association was not quite what she needed

Joyce O'Daniel – no one knew who she was, but Sherry has not received a response from her. Ben believes she is actually in the Columbus area.

Programs:

Karen Irwin and Barb Gerken decided to change the 1hr CE topic at the August 2 Mud Hens event to *Broker Compensation: Charging Fees* as a result of the informational session they attended at National Convention.

Aug 2 Day at Mud Hens all set. 10 registered, 1 sponsor currently. \$150 food sponsorship is available for logo signage and ticket for one. Aetna current sponsor. Cornerstone would sponsor, but they don't remember seeing a sponsorship email. Karen will follow-up with Mary @ J&M regarding that email and get a sponsors list in case anyone wants to place sponsor follow-up calls. Discussed best possible options for registration at event to keep it quick and convenient for attendees. Karen will check with Mud Hens to determine options.

IN ATTENDANCE	
Jason Bradford, President	X
Karen Irwin, Past President & Programs	X
Ben Otley, Pres. Elect	X
Vicki Donovan-Lyle, Vice Pres.	X
LeighAnn Dutridge, Treasurer & Awards	
Ellen Fendley, Secretary	X
Lana Ellison, Trustee	X
Kelly Ryan Belote, Trustee	X
Wendy Schmidt, Trustee	
Kim Kinnaird, Trustee	X
Sherry Bassinger, Trustee	X
Barb Gerken, Leg Chair	
Dave Spiess, Public Relations	X

There is potential grant money available from state for marketing. Karen suggests sponsoring a hole at the TRCC golf outing. \$400 sponsorship fee. We could hand out NWOAHU literature to attendees and provide a list of NWOAHU brokers. Received a positive response from board members. Further details will be forthcoming for consideration.

10/6/16 Membership Meeting on schedule – no agenda yet but the idea of coordinating a Carrier Symposium for the 2017 products info is still the likely agenda. Possibly the Holiday Inn FQ. Stadium seating room is \$175 and continental breakfast is \$6.95 per person. Board suggests looking in to classroom seating instead because the other room format can be clumsy with food/drinks. Karen will find out availability and pricing for other room options.

HUPAC/OHIO PAC:

No Report

Legislative:

No Report.

Media:

Planning is going on at the National level on how to react based upon the candidate that wins the presidential election. General discussion regarding various legislative initiatives and how the dynamics of the broker role may evolve.

Awards:

During Karen's attendance at National's awards ceremony, she realized that NWOAHU is likely eligible for more awards, but our chapter has not received them simply because we have not filed for them.

Karen recommends the board review available awards to focus on attaining more awards in the future. We were awarded the website award—J&M maintains the chapter's website and they file for that on our behalf.

Jason will pull together the information he has on available awards and their requirements for the board to review to determine which are appropriate to pursue.

President Update:

Jason presented President plaque to Karen.

Jason would like to review and tweak the questions from the 2014 survey and take another survey

Old Business:

None

New Business:

Personal collections taken from Board Members to offset the donation made to hospice in memory of Karen's father.

Tentative Scheduling of Future Events for Calendar:

Next Board Meetings scheduled (meeting locations will be finalized: First Insurance, Cornerstone, mentioned):
9/15/16, 1/19/17, 3/16/17, 5/18/17, 7/20/17, 9/21/17

Products Fair/Annual Meeting: 4/4/17

December 2016: Nomination Committee to be determined for January

Membership Meeting: 1/24/2017

Will need to plan to schedule on upcoming Board Meeting agenda for budget review/discussion/approval later this year.

Meeting adjourned 4:12 PM