

NWOAHU Board Meeting Minutes

Date: 5/11/2017

Minutes Taken by: Ellen Fendley

Call to order at 3:00 PM

Meeting Location: First Insurance Group; 1755 Indian Wood Circle; Maumee, OH 43537

Prior Meeting Minutes:

Ben moves to approve prior meeting minutes, Karen second, all favored. 3/14/17 Minutes approved without changes.

Treasurer:

Approximately \$11,000 balance in account. No formal report presented.

Presentation of 2017 Proposed Budget draft. Working on tracking incoming funds and what the source was. J&M should have the accounting of the funds they are collecting and for what purpose.

Kim now has a debit card attached to the Association bank account. A credit card it not necessary to any added protection. Deposits can now be deposited electronically.

CC & Ecommerce Fees: Fees for the credit card transactions. This expense is being reviewed. One of our vendors we haven't used in years, but has an early termination fee attached. Kim is researching items to determine what needs terminated, changed, etc.

Membership:

See Membership Report. Georgia Burling was missing from the report as a new member. New members totalled 6. Lapses Connie Miller (retired) and Lisa Wickard did not realize it had lapsed and will be renewing. Continued to discuss keeping membership meeting locations in various locations due to some outlining members' locations without moving too far out of the area of our membership majority. We continue to try to offer some Wood County meeting locations to help with that. Discussed looking in the Mansfield/Lima area. Perhaps partnering with another resource in that area with strong membership to support having a meeting there?

Programs:

7/25/17 Day at the Mud Hens, Checking with Aetna for Sponsorship. \$500 sponsorship would be great, plus we would receive \$500 from the state—this would help to keep the cost to attendees down as much as possible. Kim will do CE on level funding.

9/27/17 Kim and Karen working on Cornerstone/NAHU partnership meeting, which will be all day. Looking at doing a CE of lunch.

10/12/17 NAHU Live, MMO Sponsoring Lunch and Location

IN ATTENDANCE	
Jason Bradford, President	X
Karen Irwin, Past President & Programs	X
Ben Otley, Pres. Elect	X
Vicki Donovan-Lyle, Vice Pres.	X
Ellen Fendley, Secretary	X
Lana Ellison, Trustee	X
Kelly Ryan Belote, Trustee	
Wendy Schmidt, Trustee	
Kim Kinnaird, Trustee & Interim Treasurer	X
Sherri Rutter, Membership/Retention	X
Barb Gerken, Leg Chair	
Dave Spiess, Public Relations	

Consider ideas from other chapters around the state: Columbus does a monthly social happy hour at various locations, changing up ethics course offering, maybe doing a LTC certification (8 hour first year, 4 year ongoing annual needed), maybe alternate Ethics and LTC each year, electronic sponsorship through a newsletter, using robo calling to contact members about upcoming events and information, etc.

HUPAC/OHIO PAC:

HUPAC contributions from Sherri, Kim and Vicki. Increasing contributions at the state level. Curious to know awards available in relation to PACs; it would be helpful. Ben would like all board members, no matter how small, to participate by contributing.

Legislative:

No Report

Media:

No Report

Awards:

Currently Gold level. We can't get to Platinum level due to not filing as a not profit (filing is expensive)

President Update:

Review of Day at the State House meetings and discussions (1332 Waiver, Non-network penalty leg, MLR).

Old & New Business:

At Expo next year, it is better to just collect funds for the Ken Hall Scholarship than to have a gift card to raffle. The cost of the items donated are exceed ticket proceeds...if the sponsors who donate the raffle items just do the scholarship donation, the fund would make more money.

Consider having an association Facebook page. Would need someone to manage it. Should be a closed group for members only.

Jason wants to get the contract with J&M to decide what exactly they are and aren't doing for us. We need to look at the bill now that the Expo is done to see how where we are. Be bank hours throughout the year then they get used at our Expo each year.

HUPAC Admin Fund: Jason will get some of the details out to the board on this.

Reimbursement to Board Members for DAS: Jason's viewpoint is that we put money out for national, leadership and annual meetings. We need to consider incorporating some reimbursement for DAS as well if budget allows. Conditions would also need to be attached making sure attendance at key meetings is mandatory to receive the reimbursement as well.

\$4,000 OAHU Coop for Advertising: Should consider if we can tap this resource; however, we need to have our own budgeted funds to invest our funds in order for the Coop to match any dollars. Western Reserve is a very small association; they have been able to get membership back up. At last open enrollment, they invited local news

media, the paper did an article and they did an advertisement in that paper. They listed the members of their association and contact information of them.

Lisa Wickard would like to come back in as a trustee at some point. Talking about maybe bringing in as membership and/or PAC co-chair. She may be a good fit for these roles as well. Maybe a Communications/Marketing Chair—she may be good at handling an association Facebook page for NWOAHU. Definitely discuss things with her and see where she feels her strength and expertise would be best suited.

Meeting adjourned 4:44 PM