



# Board Meeting Minutes

Date: 7/12/ 2018

Location: Cornerstone  
5555 Airport Hwy, Ste 142  
Toledo, OH 43615

Minutes Taken by: Ellen Fendley, Secretary

## ATTENDANCE

<b>President</b>	Vicki Donovan-Lyle	x
<b>President Elect</b>	Beth Pool	x
<b>Past President</b>	Ben Otley	x
<b>Vice President</b>	Sherri Rutter	x
<b>Treasurer</b>	Kim Kinnaird (6/2019)	x
<b>Secretary</b>	Ellen Fendley (6/2019)	x
<b>PAC</b>		
<b>Education/Programs</b>	Wendy Schmidt	x
<b>Membership/Retention</b>	Nick LaPlant	x
<b>Membership/Retention</b>	Rick Sudetic	x

<b>Legislation</b>	Sherri Rutter	*
<b>Media/Public Relations</b>	Dave Spiess	x
<b>Awards</b>	Vicki Donovan-Lyle	*
<b>Vanguard Committee</b>	Katie Williamson	
<b>Trustee</b>	Jason Bradford	x
<b>Trustee</b>	Dennis Recker (6/2019)	x
<b>Trustee</b>	Wendy Schmidt (6/2019)	*
<b>Trustee</b>	Kelsey Surface (6/2020)	x
<b>Trustee</b>	Karen Irwin (6/2020)	x

\*Individual serving 2 or more positions.

## CALL TO ORDER

3:10 PM

## PRIOR MEETING MINUTES

Motioned to approve – Ben Otley; 2<sup>nd</sup> – Kim  
[ x ] All in Favor [ ] Opposed:  
[ x ] Approved as Presented [ ] Approved with changes:

## TREASURER

See Report. Dues breakdown is at the bottom of the report. Our chapter receives \$40 per member per year. OAHU reimbursement for Chris Junge’s reimbursement. There have been delays because the details of the submission were not reviewed and assumed to be a duplicate. Still waiting on the reimbursement. Other receivables have been actively billed.

## MEMBERSHIP

See Report. Lapsed members: Ben will reach out to Sharon Gillespie, as renewal might have been an oversight; Denny will reach out to John Derryberry to confirm if lapse is intentional.

## PROGRAMS

Mini Products Fair, location Cornerstone Bldg in Conference Center on 9/26. Everyone who attended the prior event indicated the overall format from last year was good. Cornerstone is going to front \$1,000 towards the event. Moving location to the Cornerstone Conference Center will help a logistically.

Annual Products Fair date for 2019 will need to be changed to be further from the state house event. What do we envision for the spring products fair in the future. Let’s look at member return and do something substantial. Need to avoid end of March through April 15<sup>th</sup>. Perhaps do the ethics CE during the products fair. Can we use a NAHU designation program that they would SIGNIFICANTLY discount or offer to us for free that we can present during our products fair, then people from the fair would walk away with an industry designation—that would be a direct value add.

Golf outing was too late to pull off this year. Look at for next year to allow the time and budget to move forward.

## HUPAC / OHIO PAC

PAC may be challenging for asking for money coupled with the dues increase that is also happening.

## LEGISLATIVE

Sheri provided handouts and information regarding some of the current, relevant bills, statuses and timelines. Many of the topics/bills were already introduced and out there, but a lot of them went back up this month.

## MEDIA

No report.

## AWARDS

**Chapter Awards Received:** Local Website, Membership Retention

## PRESIDENT

### Committees

**Retention Chair** will be attached to membership chair. John Dodd's goal is to increase membership by 25%. He is going to send out certificate mailing pieces to non-members to try to capture additional membership. We will receive monthly updates as John will be serving both as President and Membership Chair

**HUPAC:** Vicki spoke with Ben about considering it.

**Programs:** Wendy will reach out to Julie Pantello to see about co-charing. Ben said Karen may be interested in some level of support as she is still responsive.

**Vanguard Position:** chair description provided. Every chapter to have this R&D hub position.

We need to keep thinking outside of the box and keep programs and events fresh and relevant.

## OLD BUSINESS

**Annual Convention** reviewed by attendees. Discussion about dues discussion; across the country people were very divided. Dues increase will be \$5/month increase (\$60 per year) on 1/1/19. The \$8 increase per year was amended that it had be reviewed and that could be pulled off if not needed. There was discussion about changing from NAHU to more of the Benefit Specialist identity to help from being immediately kicked out from access with some Legislators. Because of the substantial dues increase, they are really pushing to make sure members see the increased benefit of their membership. Professional Development and idea sharing was great.

## NEW BUSINESS

Explained Caremark WC program with new board members, how the chapter receives the funding from and how large of budget factor that revenue source is.

**Region 3 Meeting** upcoming. They extended the early bird registration. Chapter budget has \$700 available for this event. There was also a first-time attendee discount available. There will be leadership and chairs training available. Final attendees need to be determined and let Vicki know.

To **encourage general membership attendance at state events**, we need to reach out to our own chapter and let them know that it is a general membership event too. Chapter rent a bus to bring people down? Perhaps use the Ken Hall scholarship funds to help with that if needed? Perhaps a carrier would sponsor the bus cost?

When changing bank account signers, it was discovered that the **Certificate of Continued Existence with the State of Ohio was never filed**. We have a TIN, but Ben called the State and it did not just expire, but it never existed. Ben checked with the accountant, Secretary of State, J&M. Ben will speak with John Dodd to see if we are somehow covered under the OAHU level. After that discussion, the Board may need to re-state the bylaws to file with the State so we are incorporated in the state.

ADJOURNED

5:03 PM