



Board Meeting Minutes

Date: 9/19/19

Location: Stapleton Insurance, Sylvania & Phone Conference

Minutes Taken by: Ellen Fendley, Secretary

ATTENDANCE

President	Beth Pool	x
President Elect	Sherri Rutter	x
Past President	Vicki Donovan-Lyle	
Vice President	Kim Kinnaird	x
Treasurer	Lisa Wickard	x
Secretary	Ellen Fendley	x
PAC	Vicki Donovan-Lyle	*
Education/Programs	Wendy Schmidt	x
Membership/Retention	Nick LaPlant Rick Sudetic	x

*Individual serving 2 or more positions.

Legislation	Sherri Rutter	*
Media/Public Relations	Dave Spiess	
Awards		
Vanguard Committee	Katie Williamson	x
Trustee	Jason Bradford	
Trustee	Kelsey Surface	x
Trustee	John Cullen	x
Trustee	Sarah Ralston	x

CALL TO ORDER

3:02 PM

PRIOR MEETING MINUTES

Motion to approve by Sherri, Lisa seconds, minutes approved.

TREASURER

Lisa has prepared paperwork to be added as signer. Account balance is a little over \$20,000. Preparing paperwork for taxes.

MEMBERSHIP

See Membership Report for new members (6) and lapsed members (7). Of lapses, Moore & Recker retired/retiring. Beth reaching out to Rice, Nick reaching out to Tony.

Region 3 conference

Nick obtained some beneficial handouts, including value-add of membership. Checklist of NAHU benefits. Nick would like to put one of these on the marketing website.

Columbus chapter, when a new member joins, has a new member checklist of a few things they do with new members. Nick provided copy to Board for their review and consideration to review and tailor for our chapter.

Most vendors were the same as at previous one-nothing really new there. Vendor named E (David Reed) – offers free lunch and CE, then if someone signs up for their service, they provide a free NAHU membership for a year.

Katie will post the information on LinkedIn and asks that Board shares on LinkedIn or it doesn't really go anywhere.

PROGRAMS

BBB Ethics received favorable feedback as being relatable. Approximately 25 attended. Plan to offer on an annual basis.

Keep calendar clear of meetings due to 4th quarter being so busy.

We should remind membership of the NAHU webinars. Host **Member Meeting** of the webinar to be able to attach CE on November 14th. Usually use the MMO room and it is usually packed as a lunch and learn meeting.

January/February Member Meeting TBD, to discuss and finalize at next board meeting on 11/14/19. Sherri is recommending Barb Gerken on Surprise Billing Rights information. This would be a timely informational topic before it goes in to effect.

Social Event / Membership Event – State or National offers \$500 toward a membership event. Potential Sandpiper event. Have a topic other than insurance, maybe an interesting speaker, etc.

March Member Meeting – Cap Con review

Products Fair next in May 2020

We will firm up events and dates at next board meeting.

HUPAC / OHIO PAC

No Report.

LEGISLATIVE

See email attachments sent by Sherri Rutter to Board Members.

MEDIA

No Report.

VANGUARD REPORT

Focus on Annual Convention and how to improve upon it. Looking for feedback, what would you want to see in an Annual Convention? Wanting to increase attendance and keep relevancy of content.

Looking to improve connection for meetings: travel costs/limitations, video meetings, webcasting, etc.

Substantial push about website updates.

PRESIDENT

No additional topics.

OLD BUSINESS

No additional topics.

NEW BUSINESS

State Meeting – The State will give a checklist of mile markers they expect from each chapter so the state can meet their goals.

Provide advanced sponsorship – flat dollar amounts give them specific things for the upcoming year.

State just received WC money, state working on allocating it.

OAHU – voting directors/alternates: President & Pres Elect, with Kim as Alternate are expected to attend Columbus in person.

Chapter Dues. Have a chance annually to change by 9/30/19. Kim believes our budget is okay, so let's now raise the dues since national just did.

Region 3 Awards – Beth will send an email about awards to discuss at next meeting.

Co-Op advertising with OAHU – match available if how and when a viable plan can be developed. Maybe radio advertising.

Beth reviewed J&M's response regarding chapter management tools, costs, and services in response to prior meeting notes. Beth will touch base with J&M to review details of services available and what is and is not being utilized. Board is interested in reviewing use of Survey Monkey.

Social Media – will speak later more about Facebook page, etc.

ADJOURNED – MOTIONED BY ELLEN , 2ND BY SHERRI, ALL IN FAVOR

4:22 PM