

NWOAHU  
Board Meeting Minutes  
March 12, 2020  
1-2 pm

- Called to Order 1:13pm
- PRIOR MEETING MINUTES.  
J. Cullen motioned to approve last meeting minutes with no revisions. S. Ralston seconded.
- STATE BOARD MEETING (B. Pool)  
Beth attended State Board Meeting January 16<sup>th</sup> in Columbus. Topics as follows:
  - Medput. New strategic alliance for OAHU where employers can sponsor ability for employees to obtain loans paid through payroll deductions. Medput will also negotiate savings if available and bill is over \$100. Employer is not on the hook if the employee leaves before loan is repaid. Payment plan with employee is developed based on employee's income. Available for groups of 3 or more if employer paid. If group has 20% or more turnover, there is a one year wait before benefit available. Product pays 15% commissions, there's a 5% override to OAHU. Wendy has scheduled them to be one of the CE presenters at the April Products Fair. Katie discussed having info on them for the LinkedIn page.
  - CCI. OAHU has requested that all chapters continue to promote this partnership, recommending chapters provide product fair tables for free and opportunity to speak at various events to membership. Even though override has been cut, this continues to be another way for chapters to obtain operating revenue.
  - Reminder about co-op grants available from the state board up to \$2500 for membership and advertising promotions. OAHU encouraged members to be creative in their spend of the grant monies. It doesn't have to just be advertising. It can be used for any time of employer or individual promotion of the chapter and its members. Goal is to grown membership. Ideas discussed were using the funds to discount members who join NWOAHU or fund scholarships at various schools for advertising.
  - Day At The Statehouse and the Annual Meeting is scheduled for May 19<sup>th</sup> and May 18<sup>th</sup> respectively. Day at the Statehouse is open to any NWOAHU member who wishes to meet with state representatives in Columbus.
  - \$500 OAHU Grant for Legislative Event available each year. We've typically done these events over the summer.
- TREASURER (L. Wickard) – No Treasurer's Report provided. L. Wickard not able to attend due to illness.
- MEMBERSHIP (N. Laplante)
  - 3 new members
  - No lapsed members.
  - J. Cullen suggested regional membership meetings in some of the outer areas. Group concurred this was a good idea.
- PROGRAMS (W. Schmidt)

- Products Fair on 4/14/2020. Date online is wrong. List of sponsors who were invited will be shared with group. Sherri volunteered to do the Costco run for drinks. Same format as last year. As agenda is finalized, Wendy will share with group. Ellen put together a map last year for St. Lukes to set up the room and they will use the same for this year. Ken Hall 50/50 raffle will be managed by Katie and other former attendees willing to promote. Vendors requested to bring giveaways. New format for carrier drawings will be Bingo Cards for vendors to sign off on table visitors. Those with completed cards will be placed in the drawing. Only one drawing per person to ensure multiple people have the chance to win. Katie volunteered to prepare the Bingo card.
  
- HUPAC / OAHU (V. Lyle)
 

No March 2020 report provided to chairs. NWOAHU has collected \$200 so far in 2020. 5 states have really important elections this year that may flip the house. Bob Latta has 3 competitors for his seat.
  
- LEGISLATIVE (S. Rutter)
 

No update at this time. Reminder that Jim Jordan and Bob Latta are hearing that “everyone” in NW Ohio wants arbitration. It’s important that consumer advocates register the need for this to be solved without a member having to engage an attorney.
  
- MEDIA (D. Spiess)
 

Dave was preparing the press release for the achievement of Gold certification and asked for input on whether this should go to all local papers or just the main cities. Feedback was that business journals should be targeted and maybe in the major areas versus the Blade. Katie said NAHU suggested any announcements to the press also include CAPCON articles or NAHU resources available on NAHU’s site to ensure that the press receives content of interest to readers.
  
- VANGUARD (K. Williamson)
 

Katie discussed that members need to add NWOAHU to their LinkedIn. Promoted NAHU Podcasts. She asked the group how we wanted to use the LinkedIn profile. Content can be added by any member simply by adding #NWOAHU to their post. Suggested topics for the future posts are: membership benefits, Extra 4 CEs promotion for members; carrier updates.
  
- OLD BUSINESS (B. Pool)
 

Beth reviewed old business follow up included in the Board packet.
  
- NEW BUSINESS (B. Pool)
  - Succession Plan. Due to time constraints, Beth promised to follow up with a draft Succession Plan for the group to review.
  - Board is looking for agents who wish to take over leadership positions for Vice President and potentially Treasurer. Lisa is going to decide in the next week whether or not to continue as Treasurer for another. She thinks she might. Our panel of Trustees is full as of now.